Andy Flick, Founder and Platform Architect



Andy Flick is the founder of Player Analytics Group, LLC of Fernandina Beach, Florida, and the Founder and Platform Architect of SpinLucki™ Slot Tracker.

For more than two decades he has built analytics and data visibility platforms for federal agencies, Fortune 500 enterprises and global technology organizations. His specialty is consumption-based services and data visibility: making activity visible, and turning raw operational data into decisions people can act on. For one of the largest technology solution providers in the United States, he architected an enterprise platform that collects, aggregates and correlates operational and business data behind infrastructure purchasing decisions.

SpinLucki Slot Tracker began with his own drawer of W-2G forms. Each one held the casino, the machine, the date, the bet and the amount won. He wanted a record a player could keep, see and plan from, and a community of such records that players and Slot Influencers could explore together. He built it.

Short version

Andy Flick is the Founder and Platform Architect of SpinLucki Slot Tracker and the founder of Player Analytics Group, LLC, Fernandina Beach, Florida. He spent more than two decades building analytics and data visibility platforms for federal agencies, Fortune 500 enterprises and global technology organizations, and built SpinLucki Slot Tracker to give slot players a record of their own jackpots and a community of reported wins to plan from.

In his words

> *"I built SpinLucki Slot Tracker because I wanted more than a camera roll of jackpot photos and a drawer full of tax forms. I believe a community of subscribers reporting their wins brings depth to the data and patterns both players and Slot Influencers can see. Slot Influencers have a new tool to connect with real slot players in their social media audiences."*

Kristina Flick, Media Contact



Kristina Flick is Vice President, Brand and Player Education at Player Analytics Group, LLC, and the media contact for SpinLucki Slot Tracker. On camera she is the platform's analytics educator. She was Director of Customer Education for the LexisNexis Risk and Analytics Group, where she taught non-technical professionals to understand and act on complex data. She is also a SpinLucki Slot Tracker player; her wins are in the platform.

press@spinlucki.com, +1 904-206-8918

Player Analytics Group, LLC, Fernandina Beach, Florida. Media contact: Kristina Flick, press@spinlucki.com, +1 904-206-8918. spinlucki.com